



JASON BIRD

INTRODUCTION

Jason has always had a keen interest in music from an early age and an opportunity to work on a Charity radio station in the late 80's (to the beginning of the 90's) called Radio Cracker, helped him make a start to his career within the entertainment and radio industry. This is where he started getting the taste for working within this industry and has since then had a keen interest to build on this.

Over 20yrs of Broadcasting

By the mid 90's it saw him help with a local community radio station in Somerset called BCR FM for which worked again on a temporary license to help the local community get its own permanent Radio License within the local area. This included working as a presenter with different formats and time slots throughout his tenure here and with that helped get the permanent license that was needed for the area.

During this time he also worked for Galaxy FM in Bristol for which broadcast throughout the South West of the Country and thus really started getting the buzz for this fantastic industry.

Whilst doing all this Jason was also DJ'ing around the country including Leicester, Blackpool and the South West throughout the 90's and he then began expanding his diversity within this industry for which enabled him to go international by 2000.

His first port of call was in the United Arab Emirates, working within the nightclub/pub scene for the ex pat community in Al Ain and Dubai. Jason worked within several 5 star Hotels in around the country and helped provide ideas and music for the best part of 7 years and also helped work with several radio stations on live outside broadcasts. Jason also got the opportunity to help commentate for the Rugby matches in and around the country for which included commentating on the Rugby World Cup Qualifier between The United Arab Emirates and South Korea in May 2005 for the Abu Dhabi Sports TV Channel Network, for which was broadcast live around the Country.

After working in the Middle East Jason then moved to Malta and consequently worked on XFM in Malta doing several slots and broadcasts for this station. Jason's portfolio included presenting the Mid Afternoon show, the Saturday Sports Show and also helping with live outside broadcasts around the country. Jason also worked with Melita Cable to commentate on the their Sports Channels for the Live Europa and Champions League football matches for which helped broaden his portfolio further.

After Malta he then returned to the UK and worked within the Entertainment industry around the South West before being called back to Dubai. In Dubai, Jason was still able to produce music and mixes for several pubs and bars in Dubai before returning to the UK in late 2013.

Jason is currently now in the UK and looking forward to more challenging and exciting new opportunities within the Radio, TV and Entertainment industry.